**Kevin Bryla**

**Chief Marketing Officer & Head of Customer Experience, SpotOn**

Kevin is a global marketing and communications executive with deep experience in large, mid- and small-sized businesses. Over the past 10 years, he has been the CMO at SaaS and Fintech firms ADP, National Funding, and Kyriba with a track record of accelerating sales, building robust lead generation pipelines, elevating brand awareness, and developing new revenue streams through strategic relationships.