



SpotOn with Poynt

The All-In-One Payment and Marketing Solution

Optimized for Your Business

The SpotOn App built for Poynt is a multi-tasking machine designed to accept virtually any payment type and give you advanced marketing and loyalty features, all-in-one. It's easy-to-use, powerful, and elegant. Best of all, the Poynt terminal is free for any business that chooses to process credit cards with SpotOn.

Pick the Customer Engagement Mode that Makes Sense for Your Business

Loyalty Mode

- ✓ Prompt repeat visits from customers by offering a loyalty rewards program
- ✓ Create as many loyalty rewards as you want, and change them anytime
- ✓ Check in customers seamlessly via mobile number, email, or the SpotOn consumer app
- ✓ Get VIP notifications on merchant facing screen (top 20% of customers)
- ✓ Reward customers by how often they visit or how much they spend
- ✓ Send deals, redeem deals, and connect with customers
- ✓ Improve your online reputation as SpotOn's proprietary system automatically connects with top customers and increases the number of positive reviews

Marketing Only Mode

- ✓ Build your customer list as customers enter their email addresses for receipts
- ✓ Connect with your customers anytime via email
- ✓ Send deals and redeem them in real-time on the Poynt device
- ✓ Improve your online reputation as SpotOn's system prompts customers who have redeemed deals to leave reviews



The SpotOn team will get you set up so that Poynt is optimized to help your business succeed. Regardless of what mode you choose, you'll have full access to your SpotOn dashboard, including SpotOn Core, our complete customer engagement platform.

Your All-In-One Smart Device

- ✓ Rest easy knowing payment data is safe thanks to a dedicated secure processor with end-to-end encryption
- ✓ Easily add tips, discounts, and taxes
- ✓ Accept virtually all payment types, including Apple Pay, Android Pay, and EMV and NFC enabled cards
- ✓ Speed up the check-out process with the dual-facing screens, built-in printer, and scanner
- ✓ Connect customers to transaction data, allowing you to communicate effectively and see a clear ROI from marketing efforts
- ✓ Oversee multiple locations, terminals, and logins
- ✓ Run a multi-MID team or allow multiple users to use a single terminal
- ✓ Process auto/manual settlements, multi-terminal settlements, and web/phone/terminal settlements
- ✓ Go green with the option of sending customer receipts via email or mobile
- ✓ Built-in thermal printer; camera and scanners for barcodes and QR codes



Get a Demo



For businesses looking to create product catalogs within the Poynt Register App, we can do that, too:

- ✓ Optimize your catalog, so you can process transactions accurately and efficiently.
- ✓ Create a flexible hierarchy of Catalogs, Categories, and Products to suit the needs of your business.
- ✓ Modify or add up to 480 items to each Catalog on Poynt.net or via the Poynt Smart Terminal.
- ✓ Apply the right charges at the right time with the ability to create custom taxes, surcharges, and discounts.
- ✓ Know what's selling and what's not with inventory reporting.
- ✓ Process refunds with the Transactions app, easily accessible from a slide-out menu in the Register app.

The Poynt Register App is pre-programmed on all Poynt terminals. This register app is not integrated with the SpotOn loyalty and marketing software. If you want the register app and also want digital loyalty, SpotOn will provide a tablet to run alongside the Poynt device, free of charge.