



Online Ordering Marketing Kit

Free templates to encourage guests to order directly from you instead of from costly third-party delivery apps.

Inside

- ✓ Direct ordering postcard
- ✓ Direct ordering sticker
- ✓ GoTo Place mobile app postcard



How to get started:

1. Choose the template you want to use and click the blue "Create" button. You'll need a Canva account, but don't worry, it's free and easy to use!
2. Customize the free template with your logo, restaurant name, and colors.
3. Order prints directly from Canva or download the file to print locally.

“Order from us!” postcard

Place postcards in every takeout and delivery order to let customers know they can order directly from you next time.



Create postcard

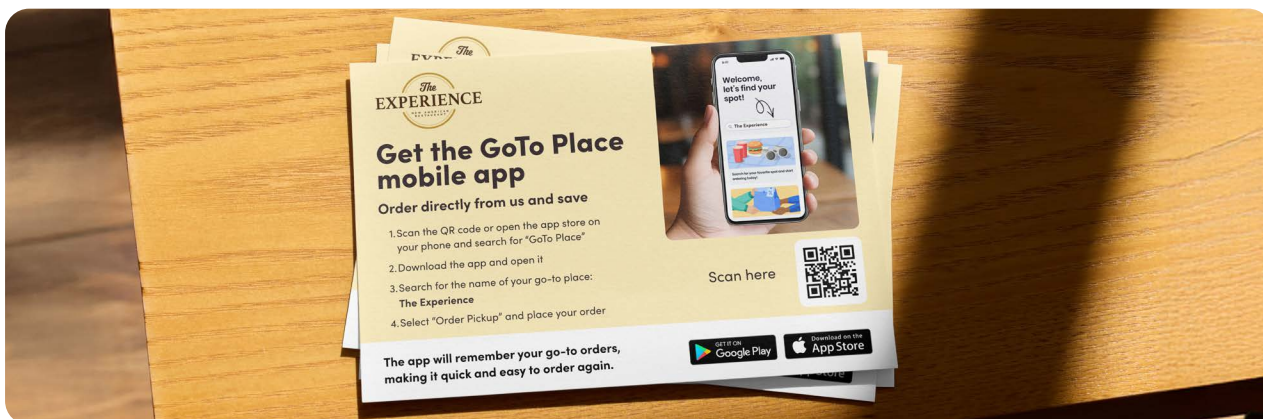
“Order from us!” sticker

Place the sticker on takeout and delivery bags, on windows, or anywhere else guests are likely to see them.

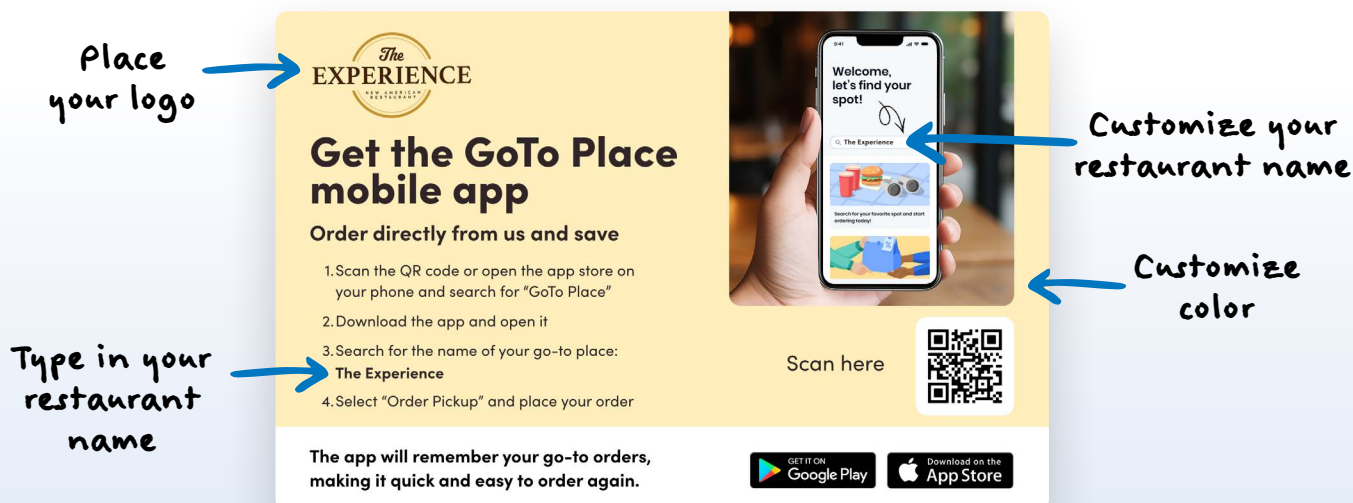


Create sticker

GoTo Place mobile app postcard



If you're using SpotOn Order, our commission-free online ordering, your restaurant is automatically included in GoTo Place, the free mobile app built for you and your guests. Place these postcards in takeout and delivery orders to streamline the guest ordering experience – and keep more of your profits.



Create postcard

Not using SpotOn Order yet?

We can help you take back your profits, customer data, and guest experience.

[Learn more](#)